

**Sloan Museum – The Flint Cultural Center, 1221 East Kearsley St., Flint, MI  
48503**

**FOR IMMEDIATE RELEASE**

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**Author to Speak at Sloan Museum**

**Flint, MI** - William Holstein author of "Why GM Matters: Inside the Race to Transform an American Icon," will be at Sloan Museum on Saturday, March 7 from 10-12 noon. The Author will discuss the genesis of the book and will touch on today's issues. The book discusses the future of GM, the retooling of GM's operations, the link between GM and the nation's economy, as well as whether there should be any further action by the administration. GM and Chrysler are scheduled to present their reports on the state of their respective companies to the Treasury Department later today.

**About the Author**

William Holstein is a columnist for New York Times business section. His previous positions include: Editor in chief, Directorship magazine, Editor in chief, Chief Executive magazine, Editor at large, Business 2.0, Senior writer, U.S. News & World Report, World editor, BusinessWeek and Director of corporate writing for American Express. He began his career in journalism in 1973 as a correspondent & editor for United Press International. He's also written "Memo to the CEO: Manage the Media"; "Rags to Riches" and "The Japanese Power Game."

Sloan Museum is located at 1221 E. Kearsley St., Flint. Museum hours: Monday through Friday 10 a.m. to 5 p.m., Saturday and Sunday noon to 5 p.m. Buick Gallery & Research Center hours are Monday through Friday 10 a.m. to 5 p.m., Saturday noon to 5 p.m. and closed on Sunday. Admission is \$6 adults, \$5 seniors, \$4 children 3-11, 2 and under FREE.

Sloan Museum is a member organization of the Flint Cultural Center Corporation and is supported in part by the Michigan Council for Arts and Cultural Affairs (MCACA) and the National Endowment for the Arts (NEA).

*Mr. Holstein will be available for phone interviews. Please call 810-237-3444 to make arrangements.*

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